



**GENERAL WAYNE A. DOWNING
PEORIA INTERNATIONAL AIRPORT**

TO: MAAP Commissioners
FROM: Gene Olson, Director of Airports
DATE: February 16, 2024
RE: AIR SERVICE / MARKETING MEETING
February 19, 2024 @ **2:30 p.m.**

AGENDA

- Roll Call
- Operations Report
- Capacity / Airfare Review
- Marketing Report
- Digital Marketing Strategy – FY2025
- Executive Session (*if required*)