



**GENERAL WAYNE A. DOWNING  
PEORIA INTERNATIONAL AIRPORT**

**TO:** MAAP Commissioners  
**FROM:** Gene Olson, Director of Airports  
**DATE:** February 13, 2026  
**RE:** AIR SERVICE / MARKETING MEETING  
February 16, 2026 @ **2:30 p.m.**

**AGENDA**

- Roll Call
- Operations Report
- Capacity Review
- Marketing Report
  - Digital Marketing Strategy – FY2027
  - FY27 Q1 & Q2 Marketing Spend
- Executive Session (*if required*)